

Industry
Partnership
Prospectus **2021**



**TOGETHER
TOWARDS
TOMORROW**



“AGES strives to be a leading international organisation focused on improving women’s health through education, training, research and advocacy”

It is our pleasure to invite you to partner with AGES in 2021.

AGES is the pre-eminent gynaecological surgical society in Australasia. We are proud to present to you an outstanding series of surgical meetings and co-ordinated educational events once again for 2021.

2020 started on a high with the AGES Annual Scientific Meeting breaking record attendance and presenting as our largest ASM to date. However, on the last day of the AGES ASM, news of COVID-19 was spreading, and in the days and weeks preceding, Australia plunged into lockdown.

Whilst 2020 has been an unusual and difficult year for all, it has seen AGES adapt and grow. We remain committed to raising the standard of meetings, education, and training through both face to face and virtual events. We moved forward with the objective that education and engagement within this new world are more important than ever, and with that in mind, virtual and hybrid events became our focus.

We started hosting regular webinars for AGES members and Industry Partners, and held our first ever virtual meeting, the AGES/AAGL Focus Meeting 2020, followed by our first hybrid event, the AGES Pelvic Floor Symposium 2020.

Although facing many difficulties, hard decisions, and considerations with our entire 2020 events schedule, the global pandemic has seen us more closer in line with our vision, **Together Towards Tomorrow**, and has presented many other opportunities to challenge ourselves further in 2021.

As we consider how to move forward with face to face and virtual events, there have been some changes to our events schedule. We are excited to announce that our first meeting of 2021 will now be the AGES Focus Meeting.

FOCUS MEETING

We had an ambitious Local Organising Committee consisting of past AGES Graduates, leading the way in what was a meeting themed **'Next Generation'**. The AGES Focus Meeting was held on the **5th and 6th of March 2021** as a hybrid event, in multiple different Australian states and virtually.

ANNUAL SCIENTIFIC MEETING

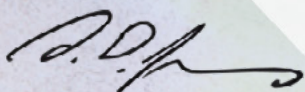
The AGES Annual Scientific Meeting will now be the second conference of the year, celebrating 31 years of AGES. Being held in the Gold Coast, QLD on the **15th - 17th of July**, the theme, **'Leading the New Paradigm'**, will focus on topics that are more relevant than ever, whilst building on innovation and technology. We now have the opportunity to reflect and review the way we practice medicine, perform surgery, engage as an organisation, collaborate at conferences and contribute to the world - and it will be an ASM with a difference.

PELVIC FLOOR SYMPOSIUM

We will welcome the AGES Pelvic Floor Symposium to Sydney on the 29th and 30th of October, to round out the year! The finalities of this meeting are currently being organised, and we will keep you up to date as more details eventuate over the coming months!

As always, and more than ever, we look forward to partnering if our Industry Partners to re-establish connection and engagement, and further education in 2021.

Sincerely,



Dr Stephen Lyons
AGES President



Dr Rachel Green
AGES Vice President



About **AGES**



The Australasian Gynaecological Endoscopy & Surgery Society Ltd (established 1990) represents the majority of surgical gynaecologists in Australia and New Zealand today. AGES is firmly established as the pre-eminent gynaecological surgical association in the Asia Pacific region.

OUR PHILOSOPHY AND MISSION

AGES aims to improve the health and quality of life of women. Its members come together to advance gynaecological surgery and associated fields by providing education, training, research opportunities, standardisation and, innovation.

AGES strives to be a leading international organisation focused on improving women's health through education, training, research and advocacy.

OUR VALUES

Leadership – Excellence – Innovation – Inclusion – Integrity

OUR OBJECTIVES

- To encourage high standards of gynaecological surgery
- To provide a forum for discussion and innovation in all aspects of gynaecological surgery
- To provide scientific meetings for the exchange of knowledge and expertise
- To provide a network of experienced gynaecological and endoscopic surgeons to optimise patient care and facilitate liaison with other health professionals
- To encourage scientific research and publications on gynaecological and endoscopic surgery
- To provide opportunities for training in gynaecological surgery and endoscopy by organising workshops and training courses, and through the AGES Training Program in Gynaecological Endoscopy
- To acknowledge individuals who have made outstanding contributions to the field of gynaecological endoscopy

AGES BOARD

President	Dr Stephen Lyons	Directors	Dr Jade Acton
Vice President	Dr Rachel Green		Dr Fariba Behnia-Willison
Hon. Secretary	Dr Bassem Gerges		Prof George Condous
Treasurer	Dr Michael Wynn-Williams		Dr Kirsten Connan
Immediate Past President & Education Chair	Dr Stuart Salfinger		Dr Helen Green
			A/Prof Emma Readman
		Trainee Representative	Dr Kate Martin

AGES General Manager

Mrs Mary Sparksman, ages@yrd.com.au



AGES Meetings in 2021



AGES MEETINGS IN 2021

AGES will host three major meetings in 2021, along with several hands-on, didactic and informational workshops, presenting a high calibre of research and innovative thinking for which the society is renowned.

As a consequence of AGES' reputation for first-class education, science and, innovation, and in conjunction with our Industry Partners, one-third of all RANZCOG fellows and even more trainees are members of AGES. Our research grants also deliver high quality projects to advance women's health in the area of gynaecological surgery, and our AGES Training Program in Gynaecological Endoscopy is a significant advancement in the education of future specialists in our profession.

So join us in 2021 for what AGES does best – education, information and collaboration.

AGES MEETINGS IN 2021:



MAR

AGES FOCUS MEETING
Hybrid Meeting
Brisbane, Sydney,
Melbourne, Adelaide,
Perth, Auckland
5th & 6th March 2021



2021

AGES LAP-D WORKSHOPS
LAP-D Workshops
MERF QUT Brisbane
17th & 18th April 2021
18th July 2021
28th August 2021
27th November 2021




2021

AGES/RANZCOG
Trainee Workshop
5th & 6th June 2021



JUL

AGES ANNUAL SCIENTIFIC MEETING
'Leading the New Paradigm'
RACV, Gold Coast
15th - 17th July 2021



OCT

AGES PELVIC FLOOR SYMPOSIUM
Sydney
29th & 30th October 2021



MULTIPLE DATES

AGES
Seminars
Held 2-3 times annually throughout Australia 2021



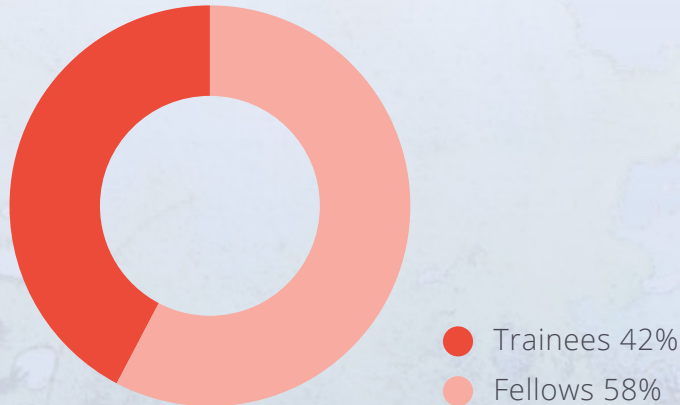
Why Partner with **AGES**?



WHY PARTNER WITH AGES?

AGES has clearly established itself as the pre-eminent gynaecological surgical society in the Asia Pacific region, with a membership of over 800 trainees and specialists.

AGES MEMBERSHIP BREAKDOWN



AGES meetings continue to be met with great acclaim. Delegate feedback focuses on the innovative and relevant programming, the continuing development of interactive forums and debates, and the efficient organisation of the meetings.

AGES welcomes Partners on an annual basis or an individual meeting and workshop basis.

There are three levels of premium Partnership: Platinum, Gold and Major. There are also two Partner Exhibitor levels: Double and Single. These encompass the partnership of individual AGES meetings and workshops, as well as the option for annual or multi-meeting partnership. There is also the opportunity for additional unique partnership opportunities.

WHICH COMPANIES SHOULD BE INVOLVED?

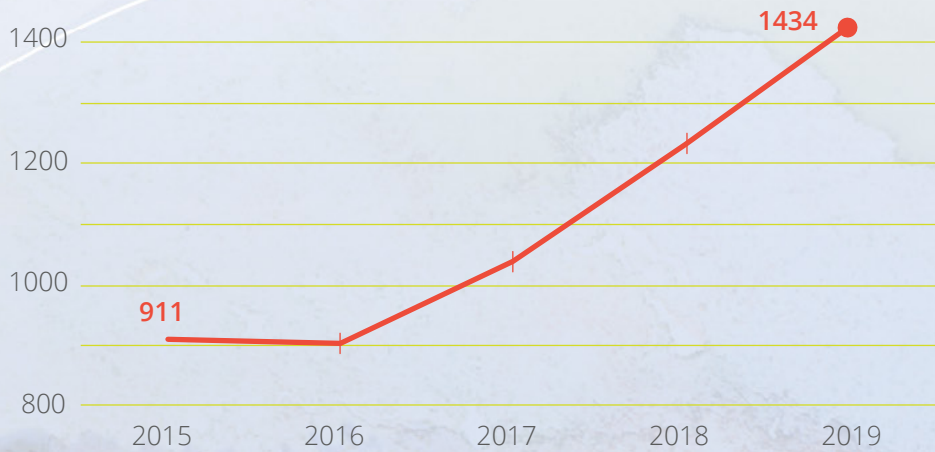
- Medical device
- Camera and optical
- Providers of disposables / consumables
- Ultrasound and imaging
- Pathology
- Pharmaceutical
- Publishers
- Providers of financial services
- Insurance providers
- Providers of IT services



WHO ATTENDS AGES MEETINGS?

In the past 5 years, AGES has seen an increase in delegate registrations by 35% for each of our annual meetings and educational workshops.

TOTAL REGISTRATIONS PER YEAR FOR ALL AGES EVENTS



AGES DELEGATE BREAKDOWN

Fellow generalists, specialists, obstetricians and gynaecologists represent the largest portion of AGES delegates with an ever-increasing reach to registrars and trainees completing the RANZCOG training program and AGES accredited training program. The other three percent featured are the ever-growing amount of nurses, practice managers, general practitioners, physiotherapists and medical students attending AGES meetings on an annual basis.

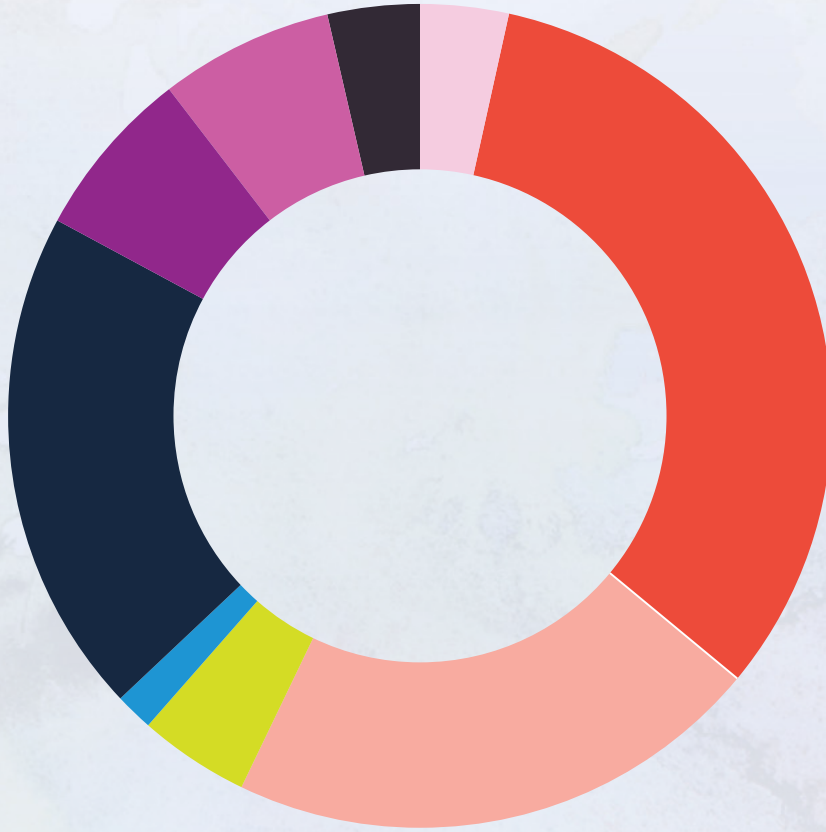
As an Australasian Society, AGES also reaches delegates from all states of Australia, New Zealand, and a multitude of other countries.



- Trainees 33%
- Fellows 62%
- Other 5%

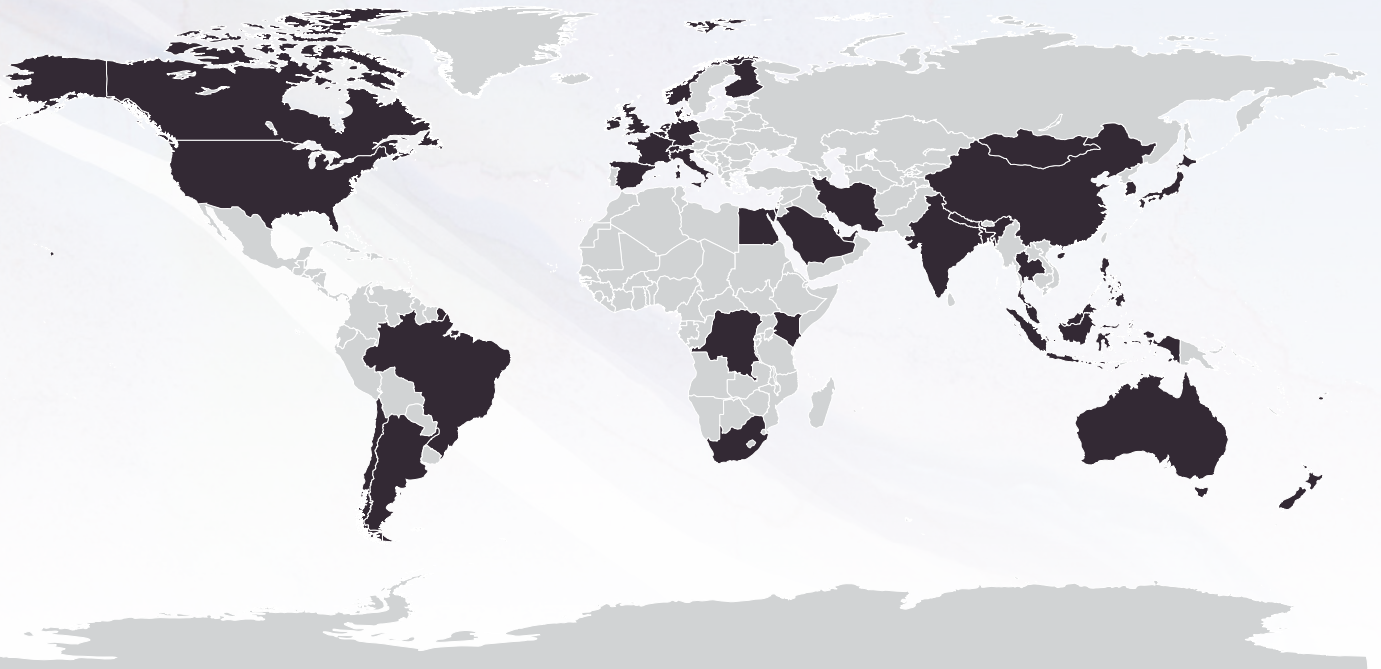


AGES DELEGATE BREAKDOWN 2015 - 2020



- Australian Capital Territory
- New South Wales
- Northern Territory
- Queensland
- South Australia
- Tasmania
- Victoria
- Western Australia
- New Zealand
- International

COUNTRIES AGES REACHES



BENEFITS TO PARTNERS & EXHIBITORS

AGES Meetings in 2021 will provide your company with:

- Recognition amongst your customer base of your support of education and collaboration
- An unparalleled opportunity to interact with surgical leaders, young fellows and trainees
- Exhibition time during all delegate meal breaks
- The opportunity to build your client base
- The opportunity to maintain and reinforce existing client relationships
- Business networking opportunities and generating new leads
- The opportunity to maintain and/or increase brand awareness.

You will have an exceptional opportunity to:

- Promote your company, your brands, your products and your commitment to women's health in an environment where delegates are keen to absorb new information and techniques
- Maintain a high profile among your specialist target group both prior to and during the meetings
- Share clinical, technical and scientific advances with almost 1500 focused delegates annually
- Participate in dynamic and comprehensive scientific programs
- Network with the present and future customers involved in this field, in a fertile environment away from everyday distractions.

Heighten your company's profile and commitment:

- A launch pad for new products that you have developed.



Almost 95% of AGES delegates rate the trade exhibition either excellent or good



"The AGES ASM was a fantastic, well planned and run event. We also had wonderful feedback and a great level of engagement with delegates. In fact, some of our team stated that 'this is the best conference I have been to in a very long time'"

- AGES Partner

Early confirmation of your involvement will ensure greatest possible benefits to your company through larger exposure to the target market via promotional material.

In 2020, 61% of the AGES ASM delegates had the opportunity to visit one or more of the Interactive Hubs



"We particularly praise the running of the event, and in delivering one of the best conferences we ever participated in!!"

- AGES Partner



Partnership at a glance



Partnership of conferences can be selected at a single, multiple or triple meeting package annually. Below are the full names of each meeting:

FM:	AGES Focus Meeting, Hybrid Event, 5 th & 6 th March 2021
ASM:	AGES Annual Scientific Meeting, RACV Royal Pines Resort, Gold Coast, 15 th - 17 th July 2021
PFS:	AGES Pelvic Floor Symposium, Sydney, 29 th & 30 th October

Other Workshop Partnership Opportunities

LAP-D:	AGES LAP-D Workshops, MERF QUT, Brisbane, 17 th & 18 th April, 18 th July, 28 th August & 27 th November 2021
TW:	AGES Trainee Workshop, 2021 dates to be confirmed
Seminars:	AGES 'Who do you want to be when you grow up?' Seminars

Partnership Level	Investment	
Platinum – ASM, PFS & FM	POA	
Gold – ASM, PFS & FM	\$79,900	
Major – ASM & PFS	\$65,300	
Major – ASM & FM	\$58,900	
Major – PFS & FM	\$40,900	
Major – ASM incl. Interactive Hub	\$48,850	
Major – ASM	\$43,850	
Major – PFS	\$24,950	
Major – FM	\$18,130	
	EARLYBIRD	FULL PRICE
Double Exhibitor - ASM, PFS & FM	\$23,670	\$26,300
Double Exhibitor – ASM & PFS	\$17,955	\$19,950
Double Exhibitor – ASM & FM	\$15,570	\$17,300
Double Exhibitor – PFS & FM	\$13,950	\$15,500
Double Exhibitor – ASM	\$10,868	\$12,075
Double Exhibitor – PFS	\$9,045	\$10,050
Double Exhibitor – FM	\$6,381	\$7,090
	EARLYBIRD	FULL PRICE
Single Exhibitor – ASM, PFS & FM	\$13,230	\$14,700
Single Exhibitor – ASM & PFS	\$10,080	\$11,200
Single Exhibitor – ASM & FM	\$8,730	\$9,700
Single Exhibitor – PFS & FM	\$7,740	\$8,600
Single Exhibitor – ASM	\$6,075	\$6,750
Single Exhibitor – PFS	\$5,040	\$5,590
Single Exhibitor – FM	\$3,546	\$3,940

Please refer to the booking form for further information regarding packages and pricing



“The feedback received from the sales team during and after the conference was nothing but praise for the organisation and level of support they received during the conference.”

- AGES Partner



SUMMARY OF ENTITLEMENTS

	Gold Partner	Major Partner	Double Exhibitor	Single Exhibitor
Opportunity to partake in the AGES Interactive Hub*	✓	✓		
Opportunity to partake in the AGES LAP-D Workshops	✓	✓		
Acknowledgement in all partnered conference publications and promotional literature published, following confirmation of booking	✓	✓	✓	✓
Listing/detailed company profile in Conference handbook (where applicable)	✓ 200 words	✓ 150 words		
Company logo in all partnered meeting related printed collateral	✓	✓		
Satchel insert/chair drop items	✓ 2	✓ 1		
Acknowledgement of partnership of the conference on AGES website (including link to partner website, where possible)	✓	✓		
Acknowledgement of partnership in AGES eBlast and eScope newsletters	✓			
Advertisement in the AGES ASM 2021 Conference handbook (when ASM is selected)	✓ Half page	✓ Half page		
Advertisement in the other AGES 2021 Conference handbooks	✓ Half page			
Display of company slide during one conference session	✓	✓		
Allocated trade space at all partnered AGES meetings (sizes variable depending on venue).	✓ 2nd largest	✓ 3rd largest	✓ 6mx2m	✓ 3mx2m
Complimentary registrations for company representatives at the AGES ASM 2021 (when ASM is selected)	✓ 6	✓ 6	✓ 3	✓ 2
Complimentary registrations for company representatives at other partnered meetings	✓ 4	✓ 4	✓ 3	✓ 2
Invitations to Welcome Cocktail Reception at AGES ASM 2021 (when ASM is selected)	✓ 5	✓ 5	✓ 1	✓ 1
Invitations to Gala Dinner at the AGES ASM 2021 (when ASM is selected)	✓ 4	✓ 4	✓ 1	✓ 1
Invitations to Gala Dinner at other partnered meetings	✓ 2	✓ 2	✓ 1	✓ 1
Opt-in delegate list only	✓	✓	✓	✓

*Subject to EOI and available space



Partnership Opportunities



Gold Partner Entitlements

Publicity and Acknowledgement

- Acknowledgement as a Gold Partner in all partnered meeting publications and promotional literature
- Acknowledgement of Partnership in AGES eBlast and eScope newsletters
- Company logo and 200-word company profile listed prominently in conference handbooks (where applicable)
- Half page advertisement in all AGES 2021 conference handbooks
- Display of company logo during conference sessions, and acknowledgement as partner by the Session Chairmen throughout the event
- Two satchel inserts for conference satchel or chair drops
- Acknowledgement of Gold Partnership of all meetings, on the AGES website
- AGES logo provided for use on partner’s company promotional material

Exhibition

- Second largest category of exhibit at all meetings
- Opportunity to partake in The AGES Interactive Hub (please see p.27 for more details)
**Subject to EOI and available space*
- Opportunity to partake in The AGES LAP-D Workshops (please see p.29 for more details)

Registrations

- Registration for 6 company representatives at the AGES ASM 2021
- Registration for 4 company representatives at other partnered AGES meetings
 - Registrations include morning tea, lunch and afternoon tea as per program
 - Access to all main conference sessions (excludes workshops/learning sites etc)

Social Program

- 5 invitations to Welcome Cocktail Reception at AGES ASM 2021
- 4 invitations to Gala Dinner at the AGES ASM 2021
- 2 invitations to Gala Dinner at other partnered AGES meetings in 2021

Pricing

AGES ASM 2021	AGES PFS 2021	AGESFM 2021	AUD\$79,900
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Major Partner Entitlements

Publicity and Acknowledgement

- Acknowledgement as a Major Partner in all partnered meeting publications and promotional literature
- Company logo and 150-word company profile listed prominently in conference handbooks (where applicable)
- Display of company logo during conference sessions, and acknowledgement as partner by the Session Chairmen throughout the event
- One satchel insert for conference satchel or chair drop
- Acknowledgement as Major Partner of each partnered meeting on AGES website. Including link to designated partner website.
- AGES logo provided for use on partner's company promotional material
- Half page advertisement in the AGES ASM 2021 Conference handbook, when ASM is selected.

Exhibition

- Third largest category of exhibit at each partnered meeting/s
- Opportunity to partake in The AGES Interactive Hub (please see p.27 for more details)
**Subject to EOI and available space*
- Opportunity to partake in The AGES LAP-D Workshops (please see p.29 for more details)

Registrations

- Registration for 6 company representatives at the AGES ASM 2021 (when ASM is selected)
- Registration for 4 company representatives at each other selected meeting/s
 - Registrations include morning tea, lunch and afternoon tea as per program
 - Access to all main conference sessions (excludes workshops/learning sites etc)

Social Program

- 5 invitations to Welcome Cocktail Reception at AGES ASM 2021 (when ASM is selected)
- 4 invitations to Gala Dinner at the AGES ASM 2021 (when ASM is selected)
- 2 invitations to Gala Dinner at other partnered meeting/s

Pricing

AGES ASM 2021	AGES PFS 2021		AUD\$65,300
AGES ASM 2021		AGES FM 2021	AUD\$58,900
	AGES PFS 2021	AGES FM 2021	AUD\$40,900
AGES ASM 2021			AUD\$43,850
	AGES PFS 2021		AUD\$24,950
		AGES FM 2021	AUD\$18,130



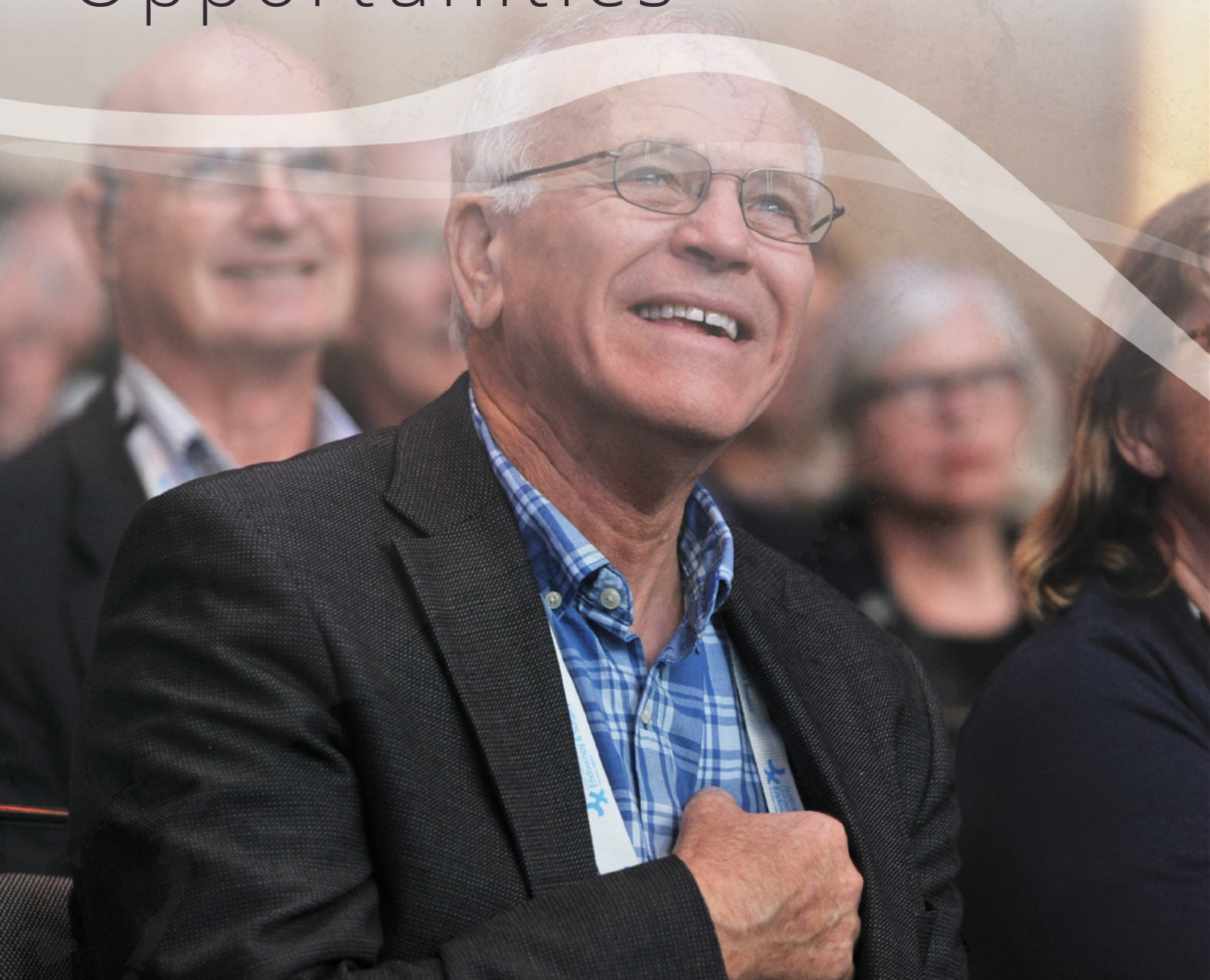
Australasian Gynaecological
Endoscopy & Surgery
Society Limited



**TOGETHER
TOWARDS
TOMORROW**



Exhibitor Partnership Opportunities



EXHIBITION PARTNERSHIP OPPORTUNITIES

COVID-19 brought many challenges in 2020, particularly surrounding events and trade exhibitions, and our Partnership and Exhibitor Partnership opportunities have been developed to maximise exposure to delegates throughout 2021.

AGES will endeavour to create trade exhibitions at all three AGES meetings and understand that an exhibition provides a space for you to facilitate long-lasting relationships with attendees. The AGES Secretariat will liaise with you before each partnered meeting to discuss the restrictions surrounding table-top or constructed exhibitions.



Double Exhibitor Inclusions

Publicity and Acknowledgement

- Acknowledgement in all partnered conference publications and promotional literature published following confirmation of booking
- Acknowledgement in the partnered conference app and website

Exhibition

- 6x2m space offered at each partnered meeting (changes to this size may occur according to venue space)
- Company name on all open sides of the booth
- One standard power point
- Power consumed during exhibition
- Two spotlights
- General cleaning of public areas
- General exhibition security service to be confirmed at the time of each event

Registrations

- 3 complimentary registrations for company representatives at each partnered meeting
 - Registrations include morning tea, lunch and afternoon tea as per program
 - Access to all main conference sessions (excludes workshops/learning sites etc)

Social Program

- 1 invitation to the Welcome Cocktail Reception at AGES ASM 2021 (when exhibiting at ASM)
- 1 invitation to the Gala Dinner at each partnered meeting

Pricing

			EARLYBIRD	FULL RATE
AGES ASM 2021	AGES PFS 2021	AGES FM 2021	AUD\$23,670	AUD\$26,300
AGES ASM 2021	AGES PFS 2021		AUD\$17,955	AUD\$19,950
AGES ASM 2021		AGES FM 2021	AUD\$15,570	AUD\$17,300
	AGES PFS 2021	AGES FM 2021	AUD\$13,950	AUD\$15,500
AGES ASM 2021			AUD\$10,868	AUD\$12,075
	AGES PFS 2021		AUD\$9,045	AUD\$10,050
		AGES FM 2021	AUD\$6,381	AUD\$7,090

Single Exhibitor Inclusions

Publicity and Acknowledgement

- Acknowledgement in all partnered conference publications and promotional literature published following confirmation of booking

Exhibition

- 3x2m space offered at each partnered meeting (changes to this size may occur according to venue space)
- Company name on all open sides of the booth
- One standard power point
- Power consumed during exhibition
- Two spotlights
- General cleaning of public areas
- General exhibition security service to be confirmed at the time of each event

Registrations

- 2 complimentary registrations for company representatives at each partnered meeting
 - Registrations include morning tea, lunch and afternoon tea as per program
 - Access to all main conference sessions (excludes workshops/learning sites etc)

Social Program

- 1 invitation to the Welcome Cocktail Reception at AGES ASM 2021 (when exhibiting at ASM)
- 1 invitation to the Gala Dinner at each partnered meeting

Pricing

			EARLYBIRD	FULL RATE
AGES ASM 2021	AGES PFS 2021	AGES FM 2021	AUD\$13,230	AUD\$14,700
AGES ASM 2021	AGES PFS 2021		AUD\$10,080	AUD\$11,200
AGES ASM 2021		AGES FM 2021	AUD\$8,730	AUD\$9,700
	AGES PFS 2021	AGES FM 2021	AUD\$7,740	AUD\$8,600
AGES ASM 2021			AUD\$6,075	AUD\$6,750
	AGES PFS 2021		AUD\$5,040	AUD\$5,590
		AGES FM 2021	AUD\$3,546	AUD\$3,940



Learning Experiences & Workshop Opportunities



LEARNING EXPERIENCES & WORKSHOP OPPORTUNITIES

AGES have many learning experiences and workshop opportunities available in multi-workshop packages or for single workshop opportunities. If you would like any further information regarding the below, please ensure you contact the AGES Secretariat.

The AGES Interactive Hubs

PLATINUM/GOLD/MAJOR PARTNERS ONLY

In 2015, preparations began on a new venture for AGES and our partners from industry with both groups wanting to facilitate greater education, training and skill opportunities for our members. The concept of the 'Interactive Hub' is more than just an industry partner space; it is an engagement zone for AGES members and our industry partners to take products and information and transform them into practical skills - both technical and intellectual - to improve patient care.

AGES is once again pleased to announce that we are taking expressions of interest from our partners for the inaugural Interactive Hub at the AGES ASM held at the Gold Coast from 15th - 17th July 2021. Hubs are designed to both educate and showcase products and information from our industry partners and we are calling on you to design hubs that you want to lead and connect with the AGES membership at our annual scientific meeting.

Meeting Everyone's Needs and Wants

The interactive Hub is the AGES Society's response to the changing needs of our members and industry partners. Industry want more than to simply show their product on a stand, they want AGES members to use their product as it is intended - at least in a simulated manner. Members frequently comment that they want more hands-on training; skill acquisition and technical improvement to see immediate changes in their clinical practice. Whilst there are many workshops available to gynaecological surgeons, none have access to the skilled faculty of the AGES membership and the multitude of products that our industry partners want to showcase for improved patient care.

The Future is Bright

The logistics of our new direction require considerable planning and development. The initial Interactive Hubs were comprised of small member groups, with feedback and the growing demand from delegates, the AGES Interactive Hubs are now substantial, integrated, educational hands-on opportunities that can further strengthen your relationship with AGES delegates.

But the future is so much more. Sessions are not just based around a technical skill but truly integrative education that put hands, eyes and brains to the test; the latest in tips and tricks that make our surgical life just a little bit easier and the camaraderie that can only come from sharing experience with others.

Sign on for a Hub experience in 2021. Come and join us as we move together towards tomorrow.

*Subject to EOI and available space

BREAKDOWN OF ADDITIONAL COSTS	FULL RATE (excl. GST)
Platinum Partner of AGES	No additional fee
Gold Partner of AGES	No additional fee
Major Partner AGES ASM 2021	AUD\$5,000

AGES/RANZCOG Trainee Workshop

The AGES/RANZCOG Trainee Workshop is an annual hands-on workshop aimed at Level 4, 5 and 6 trainees and covers the practice and principles of laparoscopic adnexal surgery and laparoscopic suturing techniques. This exclusive workshop sells-out every year and is accompanied by a wait list for the following year.

There is a limited opportunity to exhibit at the AGES/RANZCOG Trainee Workshop due to the space available at the workshop venues and intimate number of trainees.

As a partner of this workshop, you have the opportunity to not only have a chance to mingle with the faculty and delegates at all breaks, but the possible opportunity to provide materials for the workshop that will assist with the current hands-on program. Please let us know if you have a product which might be suitable, and we can suggest it to the committee.

Please see following list of complete entitlements:

Entitlements:

- A trade table will be set up for you to display collateral
- Registration for 2 representatives to staff the table and mingle at lunch and during breaks
- 1 x A4 Flyer – you are welcome to send an item the venue to be included with the satchel (subject to approval)
- Listed as a partner on the workshop website, including a link to your website
- Possible opportunity to provide materials for the workshop – trainers/sutures/etc. Please let us know if you have a product which might be suitable, and we can suggest it to the chairmen

Access to attendees:

- All breaks will be held in the exhibition area, where you will be able to interact with attendees
- Your team will be introduced by the Workshop Chair at the welcome session on the Saturday morning.

BREAKDOWN OF ADDITIONAL COSTS

FULL RATE (excl. GST)

Trainee Workshop Partnership

\$4,125.00

AGES Laparoscopic Anatomy & Pelvic Demonstration, Dissection and Advanced Dissection Workshop (LAP-D)

PLATINUM/GOLD/MAJOR PARTNERS ONLY

The AGES Laparoscopic Anatomy and Pelvic Dissection and Demonstration Workshops have become a staple in the AGES calendar annually. The workshops will be returning in 2021, and are already selling fast!

AGES will hold 4 Lap-D Workshops throughout the year, available to AGES members only. The 2021 workshops will consist of one demonstration workshop and multiple dissection hands-on workshops over the course of the year. As a Platinum/Gold or Major partner of AGES, you do have the option to be involved in the demonstration workshop and the hands-on dissection workshops and with provision of products based on availability and at an additional fee.

Demonstration Workshop – limited Partnership opportunities

The AGES Laparoscopic Anatomy & Pelvic Demonstration (Lap-Demo) Workshop is suitable for all levels of RANZCOG trainees and specialists. It is designed as a single day, intensive, pelvic anatomy primer, for those wishing to expand their knowledge of what lies beneath pelvic and abdominal peritoneum. The demonstration course will allow forty registrants to participate in lectures, watch live surgery and interact with highly skilled laparoscopic surgeons as they delve into the anatomical aspects of the female pelvis.

Dissection Workshops

The AGES Laparoscopic & Pelvic Anatomy Dissection (Lap-D) Workshops are directed at senior trainees and specialists, with whom perform hands-on anatomical pelvic dissections on female cadavers over a 6 hour period, and, are an essential part of continuing medical education. The workshops are capped at 18 delegates (AGES members only) and 6-8 senior surgeons and AGES Board members who supervise the stations.

Advanced Dissection Workshops

AGES is pleased to announce a new addition to the Lap-D workshop portfolio, the AGES Advanced Lap-D Workshop. This workshop is a cut above the rest, whereas it has been specifically designed for specialist gynaecologists with advanced laparoscopic training. Opened to the AGES Unit Directors, Supervisors and past Advanced Trainees who have completed the AGES Training Program, this workshop has a particular focus on expanding knowledge and honing laparoscopic and teaching skills.

As a partner of these workshop/s, you would have the opportunity to provide a provision of products associated with the workshop that each of the delegates will use throughout the hands-on sessions. This amazing opportunity is restricted to a limited number of partners, so make sure you get in early to be a part of these hands-on interactive workshops!

BREAKDOWN OF ADDITIONAL COSTS	FULL RATE (excl. GST)
Platinum Partner of AGES	Provision of products with no additional fee
Gold Partner of AGES	Provision of products with no additional fee
Major Partner AGES	Provision of products + AUD\$3,000 (for one (dissection) workshop only) or AUD\$4,000 (for 2x (dissection) workshops) or AUD\$5,000 (for 3x (dissection) workshops)



“One of best workshops I have ever attended hands down! Good number of participants to feel included, very informative, excellent speakers and facilitators”

- AGES Trainee Workshop Delegate



The interactive hubs are an excellent way to try new techniques and equipment without interruption



“Always good to get hands-on experience with any devices”

- AGES Delegate



Additional Partnership Opportunities



 AGES HUBCAP
Best Interactive Hub



Industry Partnered Breakfast Session (Platinum/Gold only)

POA

The scientific chair/s encourage proposals for industry partnered symposia or breakfast sessions which highlight the most recent advances in the field so that the implications for clinical practice can be explored.

The number of symposia and breakfast sessions is limited and will be allocated on a first come, first served basis:

- One 60-minute session at the conference venue outside core conference hours at a time to be agreed by the organising committee and the partner
- Acknowledgement as partner of breakfast session by the session chairs
- Acknowledgement as partner of the session in all conference publications and promotional literature published following confirmation of booking
- Prominent listing and 150-word detailed product description in conference registration brochure abstract book (where applicable)
- Prominent listing and detailed product description in conference registration brochure abstract book (where applicable)
- Display of company slide during partner session
- Opportunity for one satchel insert
- AGES logo for use on partner company promotional material.

1. The session is to be designed in collaboration with the scientific chair/s to attract the widest possible audience, including students and researchers
2. The subject and the invited speakers are to be agreed between the scientific chair/s and the partner
3. Airfare, accommodation, registration & meals of invited speakers and other expenses will be the responsibility of the partner – unless otherwise specified
4. Food and beverage costs, venue hire & audio-visual will be the responsibility of the partner
5. Allocation of RANZCOG attendance points at the discretion of the College on presentation of the program.

Sponsorship of Plenary Sessions (Platinum/Gold only)

POA

Sponsorship of a plenary session as nominated by the organising committee:

- Acknowledgement as the sponsor of a plenary session in all conference publications and promotional literature published following confirmation of booking
- Prominent listing and 150-word detailed product description in conference registration brochure abstract book (where applicable)
- Acknowledgement as the sponsor of plenary session by the session chair/s
- Opportunity for one satchel insert
- Audio-visual company signage during the sponsored plenary session
- AGES logo for use on partner's company promotional material.

Sponsorship of the conference satchels will ensure that your company name is associated with this important conference:

- Company logo displayed on all delegate satchels, in conjunction with AGES logos (placement of logos will be at the discretion of the organising committee)
- Acknowledgement as the sponsor of the conference satchels in the conference abstract book (where applicable)
- Opportunity for one satchel insert



Sponsorship of Conference Faculty (Platinum/Gold/Major only)

Sponsorship of an Invited Speaker as agreed with the organising committee.

- Speaker travel/accommodation/meal and honorarium costs are to be funded by the conference faculty sponsor (including but not limited to the above)
- Acknowledgement as the sponsor of invited speaker in all conference publications and promotional literature published following confirmation of booking
- Prominent listing and 150-word detailed product description in conference registration brochure abstract book (where applicable)
- Display of company slide during the sponsored speaker's presentation/s
- Opportunity for one satchel insert or chair drop as negotiated
- Acknowledgement as the sponsor of invited speaker by the session chair/s
- AGES logo for use on partner's company promotional material.



Gala Dinner

POA

A Gala Dinner will be held at each conference. The venue for this signature social event will be a premier location in the host city.

- Opportunity for a short presentation during the Gala Dinner
- Acknowledgement as the sponsor of the Gala Dinner in all conference publications and promotional literature
- Acknowledgement as the sponsor of the Gala Dinner by the conference chair/s
- 4 complimentary company representative dinner invitations, with a maximum of 6 complimentary invitations in conjunction with benefits from other partnerships
- Company signage on the table menus
- Opportunity for one satchel insert

Head/Shoulder Massage (One only – Value add to your booth)

POA

The head and shoulder massages receive very high patronage from delegates looking to unwind after attending presentations and enjoy a bit of a treat. This is a branding opportunity to have your logo featured prominently near the masseuses. Entitlements are:

- Partner's corporate logo featured on signage advertising the head/shoulder massage
- Partner may provide a freestanding banner which will be positioned in a prominent location beside the head/shoulder massage area (maximum size 2m high x 1m wide)

Ice Cream Cart (One only – Value add to your booth)

POA

The Ice Cream Cart is always popular with delegates. You can't keep them away! This is a branding opportunity to have your logo featured prominently on the Ice Cream Cart. Entitlements are:

- Partner's corporate logo featured on signage advertising the Ice Cream Cart
- Conference supplies premium ice-creams for the duration of the conference

Smart Phone Charging Station

POA

In the age of smart phone technology, delegates find themselves constantly needing to charge their phones and stay online. With the new conference app and with Twitter running rampage, this has become an ever-so-popular need for all delegates attending AGES conferences!

- Company logo printed on the charging station signage
- Acknowledgement as the sponsor of the charging station in the abstract booklet (where applicable)



AGES

Virtual Events



AGES Virtual Sponsorship Packages

AGES will endeavour to create an interactive and engaging virtual event experience using an online virtual meeting platform. This experience will be used for virtual and/or hybrid events to assist with reaching delegates unable to travel due to COVID-19, and the restrictions exercised by state and federal government, or, under health advice.

The opportunities below may vary dependant on the platform used. AGES will provide as many marketing and networking opportunities as possible based on the details below and your level of sponsorship for the event.

Marketing Opportunities

The following marketing opportunities may be available on the online virtual platform:

- Logo acknowledgment on the virtual event portal
- Logo acknowledgement on any industry partner holding slides and/or video
- Industry partner and exhibitor focused push notifications
- Logo acknowledgement on any additional page i.e. rolling logo carousel
- Possible opportunity to supply a pre-roll video – Major Industry Partners only
- Possible session sponsorship – Major Industry Partners only

Exhibition and Engagement Opportunities

All attendees of the event will have the opportunity to browse a dedicated exhibitor portal and networking area that could include:

- **Virtual exhibit booth that has areas to:**
 - Upload logos and banners
 - Upload promotional videos
 - Add company and team member information
 - Chat to visitors publicly
- **Networking section that has:**
 - Networking functions (one-on-one text or video chat)
 - Time-stamped tracking of attendees visiting your virtual exhibit booth
- **Lead Capture – POA and completely dependent on platform**
 - Live video booth: Private video meetings of up to 25 attendees
 - Opportunity to capture leads and receive contact details from attendees
 - Additional protection on documents allowing you to collect delegates contact details prior to accessing documents
 - Analytics report of leads captured
- **Gamification/Competition**
 - Opportunity to provide codes that will be available on your exhibit booth. Attendees will need to find codes to earn points. All prizes available are at the complete discretion and allocation of AGES.



Partner with **AGES**





For all partnership and event enquiries:

Danielle Colrain
AGES Event & Sponsorship Manager
E: ages@yrd.com.au
T: +61 (0)7 3368 2422

Mary Sparksman
AGES General Manager
E: mary@yrd.com.au
T: 0418 877 279

AGES Secretariat
C/-YRD Event Management
PO Box 717 Indooroopilly QLD 4068
Brisbane head office: +61 (0)7 3368 2422

BOOKING FORM

AGES 2021 PARTNERSHIP BOOKING FORM

Please email the entire booking form to: ages@yrd.com.au. Once this form has been returned to ages@yrd.com.au, you have created a legally binding contract.

COMPANY NAME:

CONTACT PERSON:

POSITION:

ABN:

ADDRESS:

STATE:

POSTCODE:

FAX:

PHONE:

EMAIL:

MOBILE:

COMPANY NAME TO BE DISPLAYED AT THE CONFERENCE:

- Please email your logo, company website and company profile (if applicable) to ages@yrd.com.au at the time of booking for inclusion on the website and on all other applicable conference publications
- Please note that the contact person on the booking form above will be the person registered on the tax invoice, and the AGES database to make firsthand contact for all AGES events. If you would like the invoice made out to someone else, please email the details through the AGES Secretariat at the time of booking to avoid unnecessary changes to invoicing.

Meetings

Investment Level

Gold

ASM, PFS & FM

\$79,900

Meetings

Investment Level

Major

Double Exhibitor

Single Exhibitor

		EARLYBIRD	FULL PRICE	EARLYBIRD	FULL PRICE	
ASM, PFS & FM	<input type="checkbox"/>	\$23,670	\$26,300	<input type="checkbox"/> \$13,230	<input type="checkbox"/> \$14,700	
ASM & PFS	<input type="checkbox"/>	\$65,300	\$17,955	\$19,950	<input type="checkbox"/> \$10,080	<input type="checkbox"/> \$11,200
ASM & FM	<input type="checkbox"/>	\$58,900	\$15,570	\$17,300	<input type="checkbox"/> \$8,730	<input type="checkbox"/> \$9,700
PFS & FM	<input type="checkbox"/>	\$40,900	\$13,950	\$15,500	<input type="checkbox"/> \$7,740	<input type="checkbox"/> \$8,600
ASM	<input type="checkbox"/>	\$43,850	\$10,868	\$12,075	<input type="checkbox"/> \$6,075	<input type="checkbox"/> \$6,750
PFS	<input type="checkbox"/>	\$24,950	\$9,045	\$10,050	<input type="checkbox"/> \$5,040	<input type="checkbox"/> \$5,590
FM	<input type="checkbox"/>	\$18,130	\$6,381	\$7,090	<input type="checkbox"/> \$3,546	<input type="checkbox"/> \$3,940

Other Partnership Opportunities

AGES ASM Major + Interactive Hub (additional)	<input type="checkbox"/> \$5,000
AGES/RANZCOG Trainee Workshop	<input type="checkbox"/> \$4,125
AGES Major + Cadaveric Workshop/s	<input type="checkbox"/>
1 Dissection Workshops	<input type="checkbox"/> \$3,000
2 Dissection Workshops	<input type="checkbox"/> \$4,000
3 Dissection Workshops	<input type="checkbox"/> \$5,000
Additional Partnership Opportunities	<input type="checkbox"/> POA
Total Investment	<input type="checkbox"/> AUD\$
10% GST:	<input type="checkbox"/> AUD\$
Total Due:	<input type="checkbox"/> AUD\$

If you would like to discuss other Partnership opportunities listed throughout the prospectus, please contact the AGES Secretariat at ages@yrd.com.au to discuss.

PARTNERSHIP NOTES

1. All prices are in Australian Dollars (AUD) and are excluding Goods and Services Tax (GST).
2. Payments must be made in Australian Dollars (AUD).
3. Payments can be made by electronic funds transfer (EFT), credit card or debit card. Payments made by credit card or debit card are subject to an additional transaction fee.
4. "Earlybird" rates are only available when booked and paid for on or before 31 January 2021.
5. Packages must be booked and paid for in the one transaction. Any additional packages or meetings cannot be added at any discounted rate after confirmation of booking.
6. The contact person on the Booking Form will be the person listed as the firsthand contact for all events and Partnership correspondence, and will be the name listed on the tax invoice.
7. All AGES Industry Partners and staff must follow all Industry Partner policies outlined by AGES.

For all information pertaining to Industry Partner policies and additional Partnership FAQ's, please visit: <https://ages.com.au/industry-partnership-faqs/>

PAYMENT DETAILS

Please select your preferred payment option below.

EFT

Our company have decided to EFT \$_____ direct into the bank details below.
Please send a remittance advice to ages@yrd.com.au

Bank: Commonwealth Bank of Australia

Branch: Martin Place, Sydney

Account Name: Australasian Gynaecological Endoscopy & Surgery Society Ltd

BSB: 062 000

Account Number: 1381 4931

SWIFT Code: CTBAAU2S

Credit Card- Please send me the credit card forms for payment

I would like to pay by credit card and note that a credit card fee is payable for all credit card transactions.

Cardholders Name:

CW:

Card Number:

Expiry:

/

Total Amount (inc GST):

Cardholder's Signature:

AGREEMENT

We accept the partnership package(s) allocated and have accepted and read the Terms and Conditions of the contract (on pages 43 and 44 of this document). We will pay the total sum of \$_____ including GST, as the Partnership fee following the 30-day payment terms from the date of this application, before 31st January 2021 for Earlybird Partnership packages and understand it must be paid before the event.

We acknowledge that by signing this booking form, we accept that the information supplied may vary due to the ongoing effects of COVID-19, and may change due to federal or state government regulations, or due to health advice.

Signature

Organisation & Position

Full Name

Date

1. Conditions Precedent

- 1.1 These Terms and Conditions are subject to and conditional upon:
- The Partner completing and providing AGES with the Partnership Forms; and
 - acceptance of the Partnership Forms by AGES and providing written confirmation of same to the Partner.

2. Partner obligations

- 2.1 The Partner must:
- pay all Fees upon provision of a tax invoice from AGES;
 - donate, provide, supply or deliver to AGES those monies, goods, services, prizes or benefits that are specified on the Partnership Forms;
 - pursue the opportunities granted under the Partnership in a manner consistent with the good name, goodwill, reputation and image of AGES and the Event;
 - comply with:
 - AGES's reasonable directions in relation to the Partnership and the Event;
 - AGES's policies as applicable to the Partnership and the Event and amended from time to time; and
 - all applicable governmental laws, regulations, rules, directions and guidelines concerning the Partner's participation in the Partnership and the Event.

3. AGES obligations

- 3.1 Subject to the obligations in clause 2 above and subject to any Government laws and regulations, AGES must provide the Entitlements in accordance with these Terms and Conditions; and
- 3.2 Provide reasonable endeavours to allow the Partner to interact with the delegates at the Event.

4. Warranty

- 4.1 Each Party warrants to the other Party that it has full power, capacity and authority to enter into and perform its obligations under the Partnership and these Terms and Conditions.

5. Limitation of liability

- 5.1 The total liability of AGES for a Claim of any kind:
- arising under these Terms and Conditions;
 - out of or in relation to the Partnership in tort, contract, equity or in any other cause of action; or
 - in any other way;
- is limited to the total amount of any Fees in respect of the Event or Partnership for any Claim which is made.
- 5.2 Without limiting clause 8.1 and notwithstanding any other clause in these Terms and Conditions, AGES will not be liable to the Partner for any Claim for Consequential Loss arising from any negligent or wilful act or omission of AGES or otherwise in relation to the Partnership or the Event.
- 5.3 AGES makes no assurance, representation, warranty or guarantee in relation to any potential association with AGES or with the Event or, about the attendance of any particular or number of persons whether in-person or virtually.
- 5.4 If AGES amends the Partnership in accordance with clause 15.1 to a virtual format event, then the Partner will be entitled to a credit equal to a percentage of the Fees paid for the Partnership at the Event that for whichever portion of that Event is changed to virtual.
- 5.5 If AGES terminates the Partnership in accordance with clause 8.1 then the Partner will be entitled to a credit equal to the Fees paid by the Partner.

6. Indemnity

- 6.1 The Partner agrees to indemnify and keep indemnified the AGES against any liability, actions, claims, demands, damages, costs and expenses incurred or suffered by the AGES in connection with or arising in any way out of the Partnership or a breach by the Partner of the provisions of these Terms and Conditions.
- 6.2 Without limiting clause 6.1, the Partner will not be liable to AGES for any Claim for Consequential Loss arising from any negligent or wilful act or omission of the Partner or otherwise in relation to the Partnership or the Event.

7. Insurance

- 7.1 The Partner must hold public liability insurance for not less than \$20 million and produce a Certificate of Currency of the same upon AGES's request.

8. Termination

- 8.1 In the absence of any breach of these Terms and Conditions, AGES may terminate the Partnership if the Event is cancelled or postponed.
- 8.2 Should AGES terminate the Partnership in accordance with clause 8.1, the Partner may, at the sole discretion of AGES, be entitled to a credit for any Fees paid.
- 8.3 Should the Partner elect to terminate the Partnership following the notification of an amendment by AGES in accordance with clause 15 and providing such election within 14 days of receipt of the notification by AGES, the Partner will be entitled to a partial credit for the Fees paid less any reasonable costs incurred by AGES or for any goods or services provided to the Partner up to the date of termination.
- 8.4 Should the Partner terminate the Partnership for any reason other than that specified in clause 8.3, the Partner will not be entitled to any refund or credit.
- 8.5 Either Party may terminate the Partnership if the other Party commits an Act of Bankruptcy.

9. Intellectual property

- 9.1 All of AGES's intellectual property, including but not limited to, the copyright, design and moral rights, trade marks or other intellectual property in documents, guidelines, regulations, curriculum and other material prepared, produced or provided by AGES in relation to the Event or the Partnership remains the sole and exclusive property of AGES.
- 9.2 All of the Partner's intellectual property, including but not limited to, the copyright, design and moral rights, trade marks or other intellectual property in documents, guidelines, regulations, curriculum and other material prepared, produced or provided by the Partner in relation to the Event or the Partnership remains the sole and exclusive property of the Partner.

10. Dispute resolution

- 10.1 Should at any time the Partner assert that a dispute or Claim exists with AGES arising out of or in connection with the Partnership then, with the exception of any interlocutory relief, the Partner must not commence any Action unless the Partner has first complied with and followed the procedures of this clause 10.
- 10.2 The Partner must submit a written notice (Notice of Dispute) to AGES specifying:
- the nature and relevant circumstances of the dispute that has arisen;
 - the areas of expertise it considers are required to resolve the dispute;
 - the major issues for determination; and
 - the relief or outcome being sought by the Partner; and
- 10.3 Within 14 days of receipt of the Notice of Dispute, AGES shall provide a written response (Notice of Response) stating its position in relation to the dispute or Claim, including (without limitation):
- advising the areas of expertise it considers are required to resolve the dispute;
 - advising any additional issues that should be referred for determination; and
 - advising any comment on the relief or outcome referred to in the Notice of Dispute; and

- 10.4 Within 14 days of receipt of the Notice of Response, AGES and the Partner must take reasonable steps to resolve the dispute or Claim including meeting to discuss the matters which are the subject of the Notice of Dispute and Notice of Response.

11. Statutory Rights

- 11.1 These Terms and Conditions are subject to any statutory rights which cannot be excluded (including under the Australian Consumer Law).

12. Acknowledgement and acceptance

- 12.1 The Partner affirms and warrants that they have read, understood and accept these Terms and Conditions by:
- signing and returning the Partnership Forms to AGES; or
 - instructing or otherwise confirming acceptance of the offer to AGES in accordance with the Partnership Forms.

13. Force majeure

- 13.1 If by reason of any fact, circumstance, matter or thing beyond the reasonable control of AGES or the Partner, either party is unable to perform in whole or in part any obligation under these Terms and Conditions, that party is relieved of that obligation and any corresponding liability under these Terms and Conditions to the extent and for the period that it is unable to perform such obligation.

14. Entire agreement

- 14.1 These Terms and Conditions supersede all prior terms and conditions, discussions, representations, warranties, agreements, arrangements or undertakings relating to the Partnership by AGES or any other third party to the Partner or otherwise.

15. Amendment

- 15.1 Notwithstanding any other clause in these Terms and Conditions, AGES may, at its sole and reasonable discretion, amend the Partnership and corresponding Event, Fees, Format and Entitlements at anytime by:
- giving seven days written notice to the Partner; or
 - giving reasonable written notice to the Partner in the event the amendment results from circumstances outside of AGES' reasonable control or influence.
- 15.2 AGES may amend these Terms and Conditions at any time and at its sole discretion by reasonable notice to the Partner including without limitation by:
- posting revised terms and conditions on the AGES website; or
 - by providing the revised terms and conditions to the Partner by hand or email to the contact person nominated on the Partnership Forms.

16. No relationship

- 16.1 Nothing in this agreement may be construed as creating a relationship of partnership, joint venture, employment, principal and agent or trustee and beneficiary.

17. Severability

- 17.1 Any provision in these Terms and Conditions which is invalid or unenforceable is to be read down to the extent necessary so as that provision may be valid and enforceable. If that is not possible, such provision must be severed from these Terms and Conditions without affecting the validity or enforceability of the remaining provisions of these Terms and Conditions.

18. Governing law and jurisdiction

- 18.1 These Terms and Conditions are governed by the laws of Queensland and each party irrevocably and unconditionally submits to the non-exclusive jurisdiction of the Courts of Queensland and the Commonwealth of Australia and all Courts of Appeal from such Courts.

19. Statutory Rights

- 19.1 These Terms and Conditions are subject to any statutory rights which cannot be excluded (including under the Australian Consumer Law).

TERMS & CONDITIONS

20. Rules for interpreting these Terms and Conditions

- 20.1 This clause 20 specifies the rules for interpreting these Terms and Conditions, except where the context makes it clear that a rule is not intended to apply:
- (a) Headings are for convenience only and do not affect the interpretation of these Terms and Conditions.
 - (b) A reference to:
 - (i) legislation (including subordinate legislation) is to that legislation as amended, re-enacted or replaced, and includes any subordinate legislation issued under it;
 - (ii) document (including these Terms and Conditions), or a provision of a document (including a provision of these Terms and Conditions), is to that document or provision as amended or replaced; and
 - (iii) a clause, schedule or annexure is to a clause of, or schedule or annexure to, these Terms and Conditions.
 - (c) A singular word includes the plural, and vice versa.
 - (d) A word which suggests one gender includes any other genders.
 - (e) If a word is defined, another part of speech of that word has a corresponding meaning.
 - (f) A reference to a clause or paragraph is a reference to a clause or paragraph of these Terms and Conditions.

21. Definitions

Action means any claim, proceeding or action for damages, compensation, expenses, losses, legal costs, contribution, indemnity or any other legal, equitable or statutory right or remedy.

Act of Bankruptcy means in relation to either Party:

- (a) the suspension or cessation of its business activities;
- (b) its liquidation or insolvency;
- (c) the appointment of a receiver or trustee in respect of any of its property; or
- (d) any other act which shows or tends to show that it is insolvent;

AGES means the Australasian Gynaecological Endoscopy & Surgery Society Limited ABN 33 075 573 367 and includes its directors, employees, servants, contractors and agents.

Claim includes a claim, notice, demand, action, proceeding, litigation, investigation, judgment, damage, loss, cost, expense or liability however arising, whether present, unascertained, immediate, future or contingent, whether based in contract, tort, statute or equity and whether involving a third party or a party described in these Terms and Conditions.

Consequential Loss means loss of revenue, loss of profit, loss or denial of opportunity, loss of access to markets, loss of goodwill, increased overhead costs, increased financing costs, delay damages, and any other loss which is not consequential or direct or is a remote or unforeseeable loss.

Entitlements means the Event participation opportunities and inclusions listed in the Industry Partnership Prospectus 2021 which may be amended from time to time.

Event means a conference, exhibition, event, meeting, function or virtual event that is hosted by AGES as described in the Industry Partnership Prospectus 2021 which may be amended from time to time.

Fees means the monetary amounts listed in the Partnership Forms.

Format means the way in which the Event is conducted, whether in-person or virtual (being online, telephone, teleconference, videoconference or videocall) a combination of the aforementioned or otherwise.

Partner means the party described in the completed Partnership Forms, its directors, employees, servants, contractors and agents.

Partnership means the obligations of the Parties listed in clauses 2 and 3 respectively.

Partnership Forms means the "AGES 2021 Partnership Booking Form" at pages 40 to 42 of the "Industry Partnership Prospectus 2021" which may be amended from time to time.

Terms and Conditions means this document governing the relationship between AGES and Partners in relation to the Partnership.

Venue means the location of the Event and may mean both in person and virtual events.